



Indiana War Memorials Foundation

CAPITAL CAMPAIGN



“WITHIN THIS SHRINE, THERE LIVES THE SPIRIT OF BROTHERHOOD BINDING THE PEOPLE OF THE UNITED STATES WITH THE NATIONS OF THE WORLD.”

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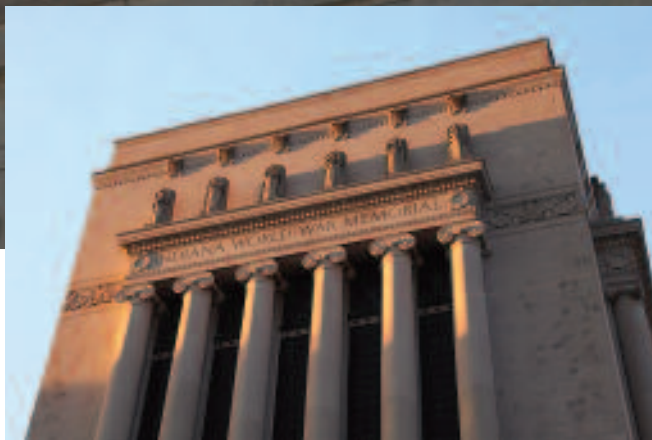
Indianapolis devotes more public space to honoring the service and sacrifice of veterans of the armed forces than any other U.S. city. Only Washington, D.C., includes more veterans' monuments.

Many of Indianapolis' most significant memorials stand within the Indiana War Memorial Plaza Historic District, the portfolio of museums and monuments entrusted to the Indiana War Memorial Commission (**IWMC**). These include the Soldiers and Sailors Monument on Monument Circle, the Indiana War Memorial, Indiana War Memorial Museum, Veterans Memorial Plaza, American Legion Mall and its Legion headquarters buildings, University Park, and Cenotaph Garden.

Although the IWMC receives its funding from the State of Indiana, the extraordinary needs of some of its most important structures, collections, and artifacts exceed the IWMC's operating resources, especially with budgets slashed by 40% over the allocations of just a few years ago. For that reason, the IWMC established the Indiana War Memorials Foundation (**IWMF**), a 501(c)(3) not-for-profit organization incorporated on November 22, 2000, and charged with the upkeep of these historic treasures.

The IWMF invites you to help honor Hoosiers' wartime service from the American Revolution to today's conflicts and beyond. From an endangered and irreplaceable collection of Indiana battle flags to aging museum exhibits and infrastructure, the IWMF's unduplicated assets need your financial support.





Overview

The Indiana War Memorials Foundation supports the exceptional needs of a portfolio of assets including two museums and three parks on 24 acres of downtown Indianapolis real estate filled with statuary, sculpture, monuments, and fountains. Listed on the National Register of Historic Places and designated a National Historic Landmark District, the Indiana War Memorial Plaza Historic District features American Legion headquarters facilities, Monument Circle’s Soldiers and Sailors Monument, the USS INDIANAPOLIS (CA 35) Memorial, and the Indiana War Memorial.

Indiana War Memorial—After World War I, a special session of the Indiana legislature allocated \$2.2 million for construction of the Indiana War Memorial (IWM). Designed to resemble the Mausoleum of Halicarnassus, one of the seven wonders of the ancient world, it became the state’s grandest example of neoclassical architecture, occupying an entire city block. Built between 1926 and its dedication in 1933, the facility includes Pro Patria, a seven-ton, 24-foot-tall bronze statue once the largest in the U.S.

Inside the IWM, the Shrine Room incorporates materials and imagery from all the Allied nations of World War I in a space that reaches 110 feet tall at its highest point. A Swedish crystal Star of Destiny hangs from a stepped-pyramid ceiling, just above a U.S. garrison flag suspended over the Altar of Consecration. From its 40-foot Vermont red marble columns to its blue lights, sculptured allegorical frieze, and portraits of the commanders of the Allied Powers, the room sends a message of citizenship and patriotism in a space that serves as the building’s epicenter. Along with the 500-seat Pershing Auditorium, meeting rooms, offices, and the War Memorial museum, the IWM also houses the Indiana battle flag collection.

Soldiers and Sailors Monument and Colonel Eli Lilly Civil War Museum—

Monument Circle's crown jewel, the Soldiers and Sailors Monument stands 284'6", a mere 15 feet shorter than the Statue of Liberty. Designed as a tribute to Indiana's Civil War veterans, it is the tallest monument in the U.S. dedicated to the rank and file. A \$1.5 million restoration project, concluded in 2012, completely refurbished the 38-foot, 10-ton bronze statue of Victory poised atop the Indiana limestone monument. The Col. Lilly Museum, built inside the monument on its lower level, features a wide range of artifacts, including a cannon from Col. Eli Lilly's artillery battery.

American Legion Mall and Cenotaph Garden—

Semi-circular granite memorials list the names of all Hoosiers killed in World War II, the Korean War, and the Vietnam War. Cenotaph Garden itself occupies a recessed space in which a black granite memorial stands at the center of four black granite shafts topped with gold eagles. The cenotaph (an "empty tomb" that honors someone interred elsewhere) pays tribute to the first U.S. casualty of World War I, Corporal James B. Gresham of Company F, 16th Infantry, from Evansville, Indiana. The remainder of the mall includes the state and national American Legion headquarters.

Veterans Memorial Plaza (Obelisk Square)—

Veterans Memorial Plaza fits between the Indiana War Memorial and American Legion Mall. Its 100-foot black granite obelisk, which dates to 1930, rises amid a fountain built of pink Georgia marble.

University Park and Depew Memorial Fountain—

Built in honor of Dr. Richard J. Depew using a \$50,000 commission endowed by his wife, Emma Ely, after her husband's death in 1887, the fountain includes bronze figures. Following the death of its original designer, Karl Bitter, the final design and execution came from Alexander Stirling Calder, father of the mobile sculptor Alexander Calder. The fountain stands on land originally slated to be the site of the first state university.



Photo courtesy Indianapolis Convention & Visitors Association, visitindy.com



Flags

Among the Indiana War Memorial's most endangered assets is its collection of more than 450 original battle flags from towns and cities around Indiana, of which more than 300 date from the Civil War era. Regimental flags represented individual units on the battlefield, displaying their colors and providing a rallying point for soldiers to follow. During the American Civil War, every regiment received two flags: a national flag (a standard-issue stars and stripes), and a regimental flag unique to the unit. These cotton or silk battle flags incorporate embroidered, painted, and appliqued emblems and legends.

Restoring these flags presents numerous challenges. Stored in specially sealed steel cabinets in a climate-controlled room since 1994, many have endured years of exposure to light, atmospheric contamination, human handling, and early attempts at preservation that often did more harm than good. With 18 flags restored using modern methods of fiber-art care and conservation, the overwhelming balance of the collection awaits attention.

The **11th Indiana Infantry Regiment**, led by Col. Lew Wallace (former Adjutant General of Indiana and future author of *Ben Hur*), carried a flag with fringe and a small embroidered eagle made by Indianapolis resident Abigail Cady. The flag was presented to the troops on the grounds of the State Capitol on May 8, 1861.

The **15th Indiana Infantry Regiment**, two members of which received the Medal of Honor for the Battle of Missionary Ridge, carried an elaborate flag with a large eagle enclosed under two arching rows of stars and above a furling banner.

The **17th Indiana Infantry Regiment** drew from the farms of Indiana and Illinois and formed part of the Lightning Brigade. This mounted infantry regiment carried a stars-and-stripes flag with painted text adorning its red stripes.

The **18th Indiana Light Artillery Battery**, commanded by Captain Eli Lilly, served in Sherman’s March on Atlanta. Like the 17th Indiana, the 18th carried a stars and stripes, but without any text.

The **19th Indiana Infantry Regiment**’s flag shows 34 stars and a flurry of red and white dots, each indicating a bullet that pierced it during the Battle of Gettysburg.

The **25th Indiana Infantry Regiment**’s six-foot-square flag, carried on Sherman’s March and at the battles of Shiloh and Vicksburg, rejoined the IWM collection in 2007 after the FBI Art Crime Team recovered it.

The **28th Regiment, U.S. Colored Troops** was Indiana’s sole African-American Civil War regiment. After serving in Virginia and becoming one of the first regiments to march into the Confederate capital of Richmond, the 28th went west to Texas for duty when the Civil War ended. Badly faded, its stars-and-stripes flag shows an elliptical field of stars.

Conservation of the battle flag collection forms one of IWM’s most important projects. With your help, we can preserve the legacy of Indiana’s Civil War veterans and assure that future generations will not forget their valor and sacrifice.

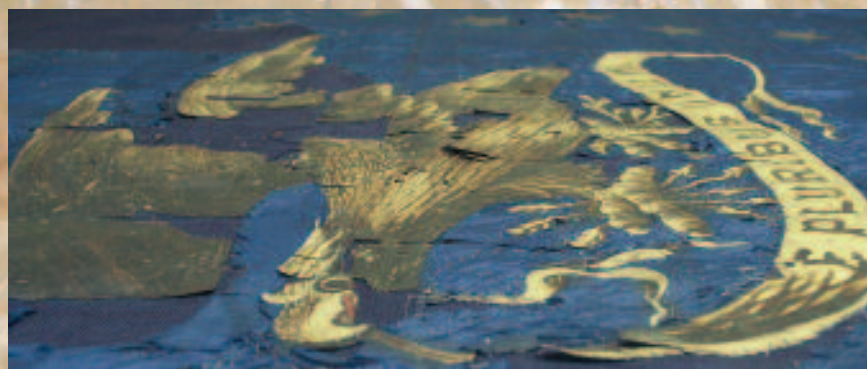
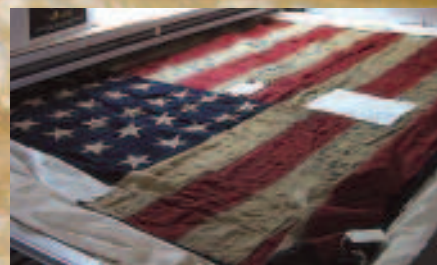
FLAG CONSERVATION

Number	Condition	Each	Total
30	Excellent	\$4,000	\$120,000
45	Very good	\$6,000	\$270,000
45	Good	\$8,500	\$382,500
90	Fair	\$14,000	\$1,260,000
60	Poor	\$18,000	\$1,080,000

\$500,000 = 30 excellent, 45 very good, 12 good

\$1,500,000 =

30 excellent, 45 very good, 45 good, 52 fair



The Indiana War Memorial Plaza



1 The USS INDIANAPOLIS (CA 35) Memorial along the Central Canal



2 Looking south across Veterans Memorial Plaza toward the Indiana War Memorial and University Park behind it



3 The Soldiers and Sailors Monument on Monument Circle, two blocks south of the Indiana War Memorial Plaza historic district



Historic District: An Overview



4 Looking north from the Vermont Street side of the Indiana War Memorial



5 Looking north from beyond University Park and the Indiana War Memorial toward Veterans Memorial Plaza and American Legion Mall



6 Looking south through Cenotaph Garden toward the Indiana War Memorial



Museum

Attracting more than 200,000 visitors each year, the Indiana War Memorial Museum spans 30,000 square feet on the lower level of the Indiana War Memorial building. It features a timeline of Indiana veterans' service from the American Revolution to the present day. Along with staged dioramas depicting human figures involved in significant combat events, the museum showcases a large collection of artifacts, including firearms, original recruiting posters, uniforms, a retired Vietnam-War/Desert-Storm-era Cobra Attack Helicopter (complete with patches repairing eight bullet holes), a piece of steel from the World Trade Center disaster site and a fragment of limestone from the Pentagon, and numerous testaments to the diversity of Indiana troops, from African-Americans in the Civil War to women in World War II.

A free-standing exhibit recreates the radio room of the ill-fated USS INDIANAPOLIS (CA 35), including vintage radio equipment donated by the USS Indy Radio Volunteers. A centerpiece of the exhibit consists of a 1,200-pound piece of World War II radio gear discovered unused in a Colorado storage vault. The fully functional setup occasionally serves as an amateur radio station. Its design and construction relied on photographs of a sister ship with a matching radio room. The IWM Museum also includes the USS INDIANAPOLIS (CA 35) Gallery, featuring a scale model, a large map showing the ship's campaigns in World War II, and artifacts including original uniforms, photos, pennants, and artwork.

Although the museum's exhibits tell their stories clearly, their design needs an update to reach a greater level of realism than was possible when they debuted. After an exhibit specialist creates a new master plan, renderings, floor plans, and general



specifications, IWM will research and write new display boards and exhibit labels, and undertake some of the carpentry, construction, and electrical work. By focusing on in-house development and attempting to keep or repurpose as much as possible of the existing exhibit materials, IWM can reduce costs without sacrificing quality.

Educating Hoosiers, especially youth, about Indiana’s rich military history forms a critical part of the IWM’s mission. Interactive exhibits provide the best teaching experiences. IWM seeks to increase these interactive opportunities, not only in the museum but throughout its grounds at the locations of its monuments. We plan to work with school leaders to gain educational credit for visits to our properties.

One compelling reason to update the museum stems from the need to offer new experiences to attract new audiences. The breadth of the museum’s holdings often surprises visitors, who discover as many insights into the humanity of military service as they find tales of battles and strategy. With a fresh face through which to tell its enduring stories, the museum will compete more readily with other cultural destinations that attract history-minded visitors.

MUSEUM REDESIGN

Phase	Cost
Initial design	\$3,000-\$5,000
Redesign/installation (conservative)	\$55/sq. foot
Redesign/installation (extensive)	\$150/sq. foot
Conservative:	30,000 square feet = \$1,650,000
Extensive:	30,000 square feet = \$4,500,000



Infrastructure

Inrastructure's needs place necessity above the glory and glamour of monuments and museums, but without a roof over its head, no cultural facility can endure. The Indiana War Memorials Foundation faces numerous capital needs ranging from urgent safety concerns to vital exterior upgrades.

Indiana War Memorial Fire Suppression

(\$300,000)—The facility's lower level houses its museum, including countless irreplaceable artifacts, but it lacks a sprinkler system. The campaign will fund a dry fire suppression system and abate the presence of hazardous materials in the affected areas.

Soldiers and Sailors Monument Elevator

(\$300,000)—The monument still relies on its original elevator from 1901, which requires constant repairs. To reduce service costs and improve safety, the campaign seeks to replace this outdated equipment.

Indiana War Memorial Window and Door

Rehabilitation (\$500,000)—To eliminate damaging leaks, enhance energy efficiency, and reduce utility costs, the campaign seeks to replace IWM's 30-year-old single-pane windows with 91 double-glazed bronze-tinted units. Some of the new windows will open to provide natural ventilation. Refurbishment of 14 exterior entrances also will improve energy use.

American Legion State Headquarters HVAC and Electrical Rehabilitation

(\$525,000)—The state facility's inefficient air-handling unit cannot meet the building's cooling needs. A new system connected to chilled water will improve energy efficiency. At the same time, electrical equipment requires an upgrade to match HVAC system needs.

Soldiers and Sailors Monument Candelabra and Bronze Work Rehabilitation

(\$192,000)—Eight candelabras require repairs to their stone bases and refurbishment to restore their metal work.

Indiana War Memorial ADA Compliance

(\$250,000)—Both the Shrine Room and the helicopter exhibit lack ADA-compliant access for persons with disabilities. This campaign component provides the lifts and elevators necessary to accommodate visitors with special needs.

American Legion State and National Headquarters Window Refurbishment (\$350,000)—The state facility includes 86 windows and four doors that lack the energy-efficiency features necessary for cost containment. The national headquarters includes 200 windows and four doors with equivalent problems. In both facilities, the campaign will reseal and refurbish glazing and frames.



INFRASTRUCTURE

Phase	Cost
IWM fire suppression	\$300,000
IWM and SSM elevators	\$300,000
IWM window/door rehabilitation	\$500,000
Indiana American Legion headquarters HVAC and electrical upgrades	\$525,000
SSM candelabras	\$192,000
IWM ADA compliance	\$250,000
Indiana and National American Legion window replacements	\$350,000
	\$2,750,000





Education

Of the IWM's dual primary missions, the first—honoring Hoosier Veterans—underlies and informs everything we do. Our second mission reflects the fact that fewer than 10% of living Americans have served in the armed forces. As a result, we strive to educate the 90% who lack firsthand knowledge of what it means to serve. Our two museums highlight Hoosiers' military service, including men and women of all races and backgrounds. Their diversity is critical to telling the real story of how these brave men and women served and what they sacrificed so we may live free.

Because fewer parents, teachers, and people of influence have served, we must educate both adults and children to assure that an accurate recounting of our military history reaches throughout our population. Every member of our staff and every exhibit in our museums provides a dedicated educational outreach. We also tell our stories through living historians who bring the human face of wars past to life for school classes from around the state, providing learning experiences tailored to the ages of our audiences. Additionally, we connect our museum visitors with veterans who volunteer to tell firsthand stories of combat, survival, and perseverance. Throughout the experiences we provide, our visitors learn about Hoosiers' military accomplishments in defense of our state and our nation.





HONORING HOOSIER VETERANS

Please join us

The Indiana War Memorials Foundation seeks to defray costs related to preserving its assets, upgrading its exhibits, and rehabilitating its infrastructure. Delaying the projects these costs represent will increase the price of preservation. Without immediate attention, many of the Indiana War Memorial's irreplaceable regimental flags will continue to disintegrate into fading fabrics and chips of paint. Time's heavy hand cannot be lifted without cost.

Please join with us in supporting these vital endeavors designed to preserve elements of state and national history that celebrate the honor and commitment of our servicemen and servicewomen throughout the history of the State of Indiana and the United States. Because the Indiana War Memorials Foundation holds 501(c)(3) not-for-profit status, your gift or pledge is tax deductible to the fullest extent allowed by law.

We thank you for your interest and support.

The mission of the Indiana War Memorials is to commemorate the valor and sacrifice of the land, sea, and air forces of the United States and all who rendered faithful and loyal service at home and overseas.



**As a visitor destination,
we are the best-kept secret
in Indiana, and we don't
want to be.**

—Brig. Gen. Stewart Goodwin, USAF (Ret.)
Executive Director, Indiana War Memorials



Indiana War Memorials Foundation

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